

BLAKE W. BARBER

GRAPHIC DESIGNER | WORDPRESS DESIGNER

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🌐 blakewbarber.com

PROFILE

Graphic designer and WordPress designer with **5+ years professional experience**. This includes a full service **ad agency** designing ads for some of the largest equine publications in the US and abroad, designing **pitch decks** and **presentations** for a start-up venture capital firm, as well as the sole **layout artist** for 18 yearly magazines. I think quick turnarounds and tight deadlines are exciting. I am organized and enjoy working with others.

EXPERIENCE

Graphic Designer/WordPress Designer

Lexington Family Magazine | March 2018 – Present

Layout and design artist for 18 publications throughout the year as well as flyers used by the sales associates. Created a new WordPress website for the company that met the following needs: Cleaner UI and menu options to get users to the content they care about, easier access to social media accounts, more visual appeal by featuring post artwork and seasonal graphics, easily accessible calendar page and home page featured events, and increased advertising space and options throughout the site.

Graphic Designer/WordPress Designer

One Kentucky, INC. | November 2016 – January 2018

In charge of all creative projects such as company and client branding, logos, brochures, websites, and pitch decks (One Kentucky, INC. was a venture capital consulting firm). Designed and implemented procedures and systems for work-flow, file handling and communication management within the company. General IT work.

Graphic Designer/WordPress Designer

The Bell Group, LLC | March 2015 – November 2016

Designed print and web advertising placed in BloodHorse magazine, Thoroughbred Daily News (TDN), Mid-Atlantic Thoroughbred, and many other publications with circulation around The U.S. and Western Europe. Worked closely with clients to design new or update existing websites with custom WordPress sites.

For more details concerning my experience as a Graphic Designer/WordPress Designer please reach out to me directly or view my website resume at blakewbarber.com/my-resume/

VOLUNTEER

High School Ministry Small Group Leader

Southland Christian Church | September 2016 – Present

Graphic/Web Designer

The Campaign of Jennifer Reynolds | Oct. 2017 – Nov. 2018

EDUCATION

Associate of Science in Graphic Design

International Academy of Design and Technology Online
Graduated June 2013, GPA 4.0

Masters of Music in Instrumental Conducting

Eastern Kentucky University
Graduated May 2012, GPA 3.9

Bachelors of Science in Music Education

Asbury University
Graduated December 2008, GPA 3.8

SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Acrobat

WordPress CMS

Microsoft Office

MailChimp

Google Analytics

CONNECT

🌐 www.blakewbarber.com

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